

HARRIS COUNTY WATER CONTROL
AND IMPROVEMENT DISTRICT NO. 132

MINUTES OF MEETING OF
December 28, 2010

STATE OF TEXAS §
COUNTY OF HARRIS §

The Board of Directors of Harris County Water Control and Improvement District No. 132 met in special session at the designated meeting place of the Board, the Harris County W.C.I.D. No. 132 Water Plant, 4107 Evening Trail, Spring, Texas 77388, on the 28th day of December 2010, at 10:30 a.m. The roll was called of the duly constituted officers and members of the Board, to-wit:

Thomas Mancini	President
T. Gary Toll	Vice President
William R. Papp	Secretary
Mary Bonetati	Assistant Secretary
Cindy Daniel	Assistant Secretary

All members of the Board were present, except Dir. Daniel, thus constituting a quorum.

Also present were Liane Pomfret, and Barbara Payne of Payne Communications, the District's media consultant, ("media consultant").

President Mancini called the meeting to order at 10:32 a.m., and the following business was transacted.

DISCUSS WEBSITE, CUSTOMER COMMUNICATION AND AUTHORIZE EXPENDITURES RELATED THERETO

During discussion with the media consultant, it was agreed that the new non-profit corporation's website would be developed as a separate entity but would be linked to the WCID #132 website. Barbara Payne distributed initial drafts of the new website's home page and after receiving comments from the Board, said she would make some modifications and have revisions available at the next meeting. She also presented a list of possible features for the website.

Ms. Payne then submitted an initial draft of her recommended logo for the new non-profit corporation which received favorable Board comments. After discussion of some of the elements, it was agreed that Ms. Payne would have her design team consider possible re-positioning and size of the title lettering and added emphasis to the tree icon portion of the new logo.

Ms. Payne then suggested a theme line for the Board to consider using in the future... "You don't know what you don't know". It could be worked into communications with District constituents, educational and training material, billing inserts, etc. It was suggested to have Mike Ammel review the monthly billing statement for possible revisions for comparative usage to emphasize conservation. Ms. Payne will develop monthly inserts for water bills.

The President asked if Ms. Payne had some suggestions for the back panel of the existing free-standing sign. She then distributed a suggested layout sheet that included current logos being used. The President stated that the Board would want the new non-profit logo included. Ms. Payne advised we might have to eliminate the "Alliance" logo if space became an issue.

The primary target audience was identified as the WCID #132 constituents and their children. The secondary target audience was identified as potential contributors who are interested in our mission statement and are willing to help with financial support. We desire to inform, educate and do research for the benefit of all. The President stated it was imperative for the non-profit corporation to obtain revenue from outside sources, as the District would be unable to justify the needed funding for the ongoing programs and activity being discussed.

Concerns with communication to the backroom on getting changes made to the current website were presented. Barbara provided the following URL support@texasnetwork.com. She stated that an e-mail to Russ would get quicker action than a phone call and contacting Texas Network by e-mail would get the needed changes made to the backroom.

Merry Mulching activity and advertising were discussed. Ms. Pomfret reported a few Christmas trees were already brought to the property.

Discussion continued on future educational programs for adults, children and civic groups. The Water Hog curriculum and utilization of the website were offered as examples.

DISCUSS WATER CONSERVATION DEMONSTRATION AND RESEARCH CENTER ("CENTER"), APPROVE PROJECTS AND AUTHORIZE EXPENDITURES IN CONNECTION THEREWITH

The President recognized Barbara Payne, who advised she has possession of the aluminum figures of Ben Franklin and Thomas Jefferson and is ready to have them delivered after January 1, 2011. She is awaiting the arrival of the kite that will be part of the display.

The importance of completing the constructed walkways with the safety edging was discussed, and Dir. Mancini provided a photocopy of the proposed layout of the garden and the walkways for use by Jim Payne. The photo illustrated the requested curvature of the future walkways as they are constructed. Dir. Toll suggested that sections of the walkways might be bolted in 2 particular areas, so they could be temporarily removed when it became necessary for a utility truck to come onto the garden property.

ABSENT ANY FURTHER BUSINESS TO CONDUCT AT THIS TIME, the President asked for a motion to adjourn. Dir. Papp's motion, seconded by Dir. Toll, to adjourn the meeting at 12:00 p.m., carried by common consent.

PASSED AND APPROVED

January 17, 2011
Date

Bill Papp
Bill Papp
Secretary of the Board of Directors